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Mining preferential datasets in MCDA

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Data mining and clustering

Data mining and clustering

Data
- many forms;
  (measurements, observations, dynamics of processes, text, images, etc.)
- large quantities [GANTZ AND REINSEL 2011];
  $\approx 10^{21}$ bytes (100 TB for each person on the planet)

Data mining

- process that **extracts information** from a data set and **transforms** it into an **understandable structure** for further use;
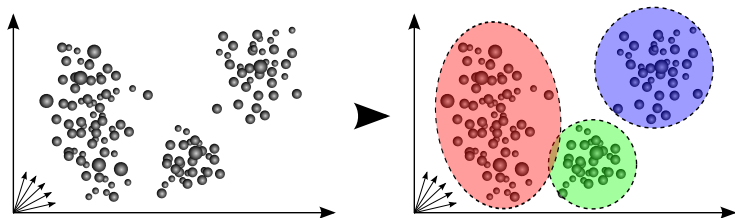
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Multiple criteria decision aid

Multiple Criteria Decision Aid

- aims at modelling the **preferences** of decision-makers;
- **aids** them in reaching certain **decisions**;

Objects	Attributes			
	Price	Acceleration	Safety	$\cdots$
Car 1	18,342	30.7s	good	$\cdots$
Car 2	15,335	30.2s	medium	$\cdots$
Car 3	16,973	29s	v.good	$\cdots$
$\vdots$	$\vdots$	$\vdots$	$\vdots$	

Multiple Criteria Decision Aid

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- **aids** them in reaching certain **decisions**;

Alternatives	Criteria			
	Price ↓	Acceleration ↓	Safety ↑	$\cdots$
Car 1	**18,342**	**30.7s**	good	$\cdots$
Car 2	**15,335**	30.2s	**medium**	$\cdots$
Car 3	16,973	**29s**	**v.good**	$\cdots$
⋮	⋮	⋮	⋮	

Modelling preferences

Value functions

• aggregate all the criteria into a **score**;

• $(x_i, x_j, x_k, \ldots) \rightarrow U(x)$;

• **trade-offs** between criteria;

Outranking relations

• x **outranks** y iff:

1) x is **at least as good as** y on a **weighted majority** of criteria;
2) x is **not much worse** than y on any criterion;
$\rightarrow$ $x \, S \, y$

• similar to **voting**;

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Preferential situations

$U(x) = U(y)$	Indifference (I)	$x \, S \, y \wedge y \, S \, x$
$U(x) > U(y)$	Strict preference (P)	$x \, S \, y \wedge y \, \cancel{S} \, x$
$U(x) \geqslant U(y)$	Weak preference (Q)	$x \, S \, y$
	Incomparability (R)	$x \, \cancel{S} \, y \wedge y \, \cancel{S} \, x$

Decision problems

Choice   Sorting   Ranking

C1 $\succ$ C2 $\succ$ C3

s

Decision problems

Choice	Sorting	Ranking

$C1 \succ C2 \succ C3$

Clustering in MCDA

Existing approaches:

- that use similarity measures:
- that use **preferential information**:

Formally defined using preferential relations in [MEYER, OLTEANU 2013]s

Data mining	MCDA
• objects + attributes • **similarity**	▶	• alternatives + criteria • **indifference**, strict preference incomparability
• clustering - formally defined using similarity measures	▶	• clustering - formally defined using preferential measures [MEYER, OLTEANU, 2013]
• problem size - easily > 10^6	▶	• problem size - rarely > 100

Clustering in MCDA

Clustering in Data mining

• process that groups objects that are **similar** and separates those that are **dissimilar**;

- objects that **cannot be distinguished** are **similar**;

Clustering in Data mining

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  BUT
- alternatives that **cannot be distinguished** are **indifferent**.

Clustering in Data mining

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- objects that **cannot be distinguished** are **similar**;
  BUT
- alternatives that **cannot be distinguished** are **indifferent**.

Clustering in MCDA

• process that groups alternatives that are **indifferent** and separates those that are **not indifferent**;

Classical clustering

Classical clustering   Non-relational clustering

Classical clustering

Non-relational clustering

Relational clustering

Classical clustering

Non-relational clustering

Relational clustering

Ordered clustering

Case Study: U.S. Toxic Chemicals Release Practices

The data

- Toxic Chemical Release Practices of facilities in the U.S.;

- $> 53,000$ facilities reporting over 25 years;

- **selected** data from 2010 ($\sim 22,000$ reports);

- chemical **toxicity** information;
- reports containing the **release amounts** of a chemical;
- reports containing the **mitigated amounts** of a chemical;

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The problem

- **classifying** these practices w.r.t. their quality **without knowing** the classes a priori;
- **PREFERENCES**: handling of **less toxic** chemicals, **fewer releases** and **better mitigation** procedures;

Structuring the problem

■ Fictive decision-maker: bipolar-valued outranking relation [BISDORFF 2012];

Non-relational clustering

- used algorithms from [MEYER, OLTEANU 2013]

- selected one result to illustrate (12 clusters);

Fitness (%)	
f_{NR}^*	**80.0**
f_{NR}	62.7
f_{NR}^{min}	0.0
f_R^*	64.0
f_R	55.2
f_R^{min}	0.0

Cluster sizes	
K_1	296
K_2	**1,429**
K_3	**1,632**
K_4	**6,237**
K_5	**2,973**
K_6	167
K_7	**1,316**
K_8	**2,615**
K_9	**1,688**
K_{10}	540
K_{11}	**3,518**
K_{12}	356

Conclusions and Perspectives

Conclusions:

- highlighted clustering using preferential information;

- illustrated an application of clustering in MCDA;

Perspectives:

- further explore clustering in MCDA (different structures);

- methodology for using clustering when eliciting the parameters of a preference model;

- combining similarity-based and indifference-based clustering (2 layers).

Mining preferential datasets in MCDA

1. **Data mining and clustering**

2. **Multiple criteria decision aid**

3. **Clustering in MCDA**

4. **Case Study: U.S. Toxic Chemicals Release Practices**

5. **Conclusions and Perspectives**

Illustrative example:

F	i	j	k
w	1	1	1
x	GOOD	MEDIUM	BAD
y	BAD	MEDIUM	GOOD

Illustrative example:

F	i	j	k
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y	BAD	MEDIUM	GOOD

Similarity:

$x_i \neq y_i \; x_j = y_j \; x_k \neq y_k \rightarrow$ x,y - **dissimilar**;

Indifference:

$$x_i \succcurlyeq y_i \; x_j \succcurlyeq y_j \; x_k \not\succcurlyeq y_k \rightarrow \text{x outranks y}$$
$$y_i \not\succcurlyeq x_i \; y_j \succcurlyeq x_j \; y_k \succcurlyeq x_k \rightarrow \text{y outranks x}$$

$\left. \right\} \rightarrow$ x,y - **indifferent**.

Comparative analysis

Measures:

- **similarity** measures from the Manhattan distance (S_{L_1}), the Euclidian distance (S_{L_2}), from [BISDORFF,MEYER,OLTEANU 2011] (S_{THR}) and **indifference** measure from the outranking relation in [BISDORFF,MEYER,ROUBENS 2007] ($I_{\tilde{S}}$);

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Experiment:

- all feasible alternatives on a fixed number of criteria with fixed number of values;

- compared similarity and indifferent measures for all pairs of alternatives;

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- all feasible alternatives on a fixed number of criteria with fixed number of values;

- compared similarity and indifferent measures for all pairs of alternatives;

Results:

- in at least 25% cases **dissimilar** alternatives were in fact **indifferent**;

- **significant differences** between similarity and indifference.

B_1^+

TH	TE	RA	MA
0	1	98	526.4·10⁶
0		51	99786
0		10.0·10⁶	45.4·10⁶
		21	80.0·10⁶
		44	

B_2^+

TH	TE	RA	MA
0	1	6	526.4·10⁶
0		10	99786
1		22	45.4·10⁶
		9	80.0·10⁶
		16	

B_3^+

TH	TE	RA	MA
0	0	10	526.4·10⁶
0		3	30708
0		3	45.4·10⁶
		21	14.0·10⁶
		9	

B_4^+

TH	TE	RA	MA
1	0	1	526.0·10⁶
1		1	43114
0		5	6.0·10⁶
		21	80.0·10⁶
		3	

B_5^+

TH	TE	RA	MA
1	0	5	526.4·10⁶
1		6	99786
1		7	45.4·10⁶
		17	80.0·10⁶
		7	

B_6^+

TH	TE	RA	MA
1	0	7	526.4·10⁶
1		21	99786
1		15	45.4·10⁶
		0	80.0·10⁶
		15	

61% 39%   90% 10%   38% 62%   74% 26%   45% 55%   81% 19%

K_1 K_2 K_3 K_4 K_5 K_6

4% 96%   100%   100%   100%   100%   44% 56%

B_1^-

TH	TE	RA	MA
0	1	99925	0
0		41805	0
0		14.0·10⁶	0
		0	2
		2.0·10⁶	

B_2^-

TH	TE	RA	MA
1	1	282800	0
1		130000	0
1		91000	0
		11	0
		8.0·10⁶	

B_3^-

TH	TE	RA	MA
1	1	321565	0
1		505266	0
1		8.0·10⁶	0
		25656	0
		8.0·10⁶	

B_4^-

TH	TE	RA	MA
1	1	2.0·10⁶	0
1		23.0·10⁶	0
1		23.0·10⁶	0
		6.0·10⁶	0
		2.0·10⁶	

B_5^-

TH	TE	RA	MA
1	1	13205	0
1		60279	0
1		13.0·10⁶	0
		2.0·10⁶	0
		3.0·10⁶	

B_6^-

TH	TE	RA	MA
0	1	3741	1
1		23372	1
1		717921	10
		0	0
		179311	

B_7^+

TH	TE	RA	MA
0	1	9	526.4·10^6
0		2	15201
0		10	45.4·10^6
		24	80.0·10^6
		4	

B_8^+

TH	TE	RA	MA
0	1	6	526.4·10^6
1		7	99786
0		7	9.0·10^6
		43	80.0·10^6
		11	

B_9^+

TH	TE	RA	MA
0	1	209	526.4·10^6
1		10	33
0		4	45.4·10^6
		52	80.0·10^6
		12	

B_{10}^+

TH	TE	RA	MA
1	0	46	526.4·10^6
1		107	99786
0		22670	45.4·10^6
		112525	80.0·10^6
		70	

B_{11}^+

TH	TE	RA	MA
1	0	1	9.0·10^6
1		5	3851
0		0	1.0·10^6
		2	4.0·10^6
		1	

B_{12}^+

TH	TE	RA	MA
1	1	624	526.4·10^6
1		2663	99786
0		796	45.4·10^6
		4617	80.0·10^6
		9921	

46% 54%   23% 77%   1% 99%   14% 86%   43% 57%   11% 89%

K_7 K_8 K_9 K_{10} K_{11} K_{12}

7% 93%   100%   100%   25% 75%   100%   65% 35%

B_7^-

TH	TE	RA	MA
0	1	297	3
1		115510	0
1		25.0·10^6	5
		1.0·10^6	5
		13.5·10^6	

B_8^-

TH	TE	RA	MA
1	1	1.0·10^6	0
1		12.0·10^6	0
1		12.0·10^6	0
		11.0·10^6	0
		3.0·10^6	

B_9^-

TH	TE	RA	MA
1	1	7.0·10^6	0
1		1.0·10^6	0
1		3.0·10^6	0
		960000	0
		1.0·10^6	

B_{10}^-

TH	TE	RA	MA
1	0	7.5·10^6	11
0		23.5·10^6	9
0		453.7·10^6	11
		17.0·10^6	11
		13.5·10^6	

B_{11}^-

TH	TE	RA	MA
1	0	1.0·10^6	2
1		555137	1
1		408.0·10^6	1
		13.0·10^6	0
		13.0·10^6	

B_{12}^-

TH	TE	RA	MA
0	0	1.4·10^6	11
1		3584	10
1		1132	10
		6189	10
		13563	